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Press release

transport logistic and HLPFI partner to launch global project cargo platform

Dedicated project cargo exhibition area to debut at international transport logistic trade fairs

Munich/London, May 2025 – Messe München, organiser of the world-renowned *transport logistic* exhibition series, and Heavy Lift & Project Forwarding International (HLPFI) have announced a strategic partnership aimed at elevating the visibility and networking potential of the heavy lift, breakbulk and project cargo sector.

At the heart of this partnership is *project cargo* – a dedicated exhibition area that will debut across international *transport logistic* trade fairs, including those in Singapore (October 29-31, 2025), Miami (November 11-13, 2025), Mumbai (February 25-27, 2026), Shanghai (June 24-26, 2026), Istanbul (November 2026), and Nairobi (February 2027).

The initiative recognises the growing importance of cross-sector collaboration. For project logisticians, exchanging ideas and innovations with experts in road, air, rail and maritime transport is crucial to unlocking new efficiencies and business opportunities. The *transport logistic* exhibitions, already a magnet for for the wider logistics industry, aim to be the go-to hub for the project logistics industry to showcase solutions, connect with key players and engage in high-level industry dialogue.

HLPFI will support international sales efforts and take the lead in curating a targeted conference programme, bringing top-tier expertise and insights to the stage. transport logistic will ensure that the exhibitions deliver on their promise of global reach, operational excellence, and an outstanding visitor experience.

“This partnership represents a powerful opportunity to put project cargo center stage within the logistics industry’s most important markets,” said Andy Salter, Managing Director of DVV Media International, owners of HLPFI. “We’re excited to help shape a space that speaks directly to the needs of our community, backed by the credibility and scope of transport logistic.”

“With *project cargo*, we’re extending our portfolio to address a vital segment of the logistics chain,” added Dr. Robert Schönberger, Global Industry Lead transport logistic exhibitions at Messe München. “Together with HLPFI, we are creating a new meeting point that sets a global benchmark for excellence in heavy and project transport.”

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The first *project cargo* zones will roll out in 2025 and 2026 across the expanding transport logistic global network, offering unmatched international exposure and connectivity.

About transport logistic

The international network of transport logistic exhibitions spans events across four continents. Alternating with the world's leading trade fair transport logistic in Munich, transport logistic China takes place every two years in Shanghai. In Turkey, Messe München and EKO Fair Limited organize the logitrans International Transport Logistics Exhibition annually in Istanbul. In the USA, Messe München organizes transport logistic Americas, which runs alongside air cargo Americas in collaboration with the World Trade Center Miami. Since November 2023, transport logistic Southeast Asia has also been held biennially in Singapore.

The air cargo sector plays a crucial role at all trade fairs. At transport logistic in Munich, air cargo Europe is the world's largest gathering of air cargo professionals. Meanwhile, air cargo China and air cargo Southeast are integral parts of the corresponding transport logistic events in Asia. Additionally, air cargo India and air cargo Africa are independent trade fairs. Starting in 2025, both will be expanded to incorporate a multimodal approach and evolve into the transport logistic India and transport logistic Africa exhibitions.

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About Heavy Lift and Project Forwarding International (HLPFI)

HLPFI is the leading publication dedicated to the heavy lift, breakbulk, and project cargo logistics sector. Since its launch in 2007, HLPFI the magazine has covered key project developments, equipment innovations, regulatory changes, and market trends, offering critical insight for carriers, freight forwarders, EPCs, and shippers. With a global readership and a respected editorial team, HLPFI is a trusted source for those operating in the complex world of oversized and high-value cargo transport, both in print and through its digital platforms and events. HLPFI is a brand within the DVV Media International portfolio, a leading international transport and logistics information business.

Photo 1: Dr. Robert Schönberger, Global Industry Lead, Messe München (photo: Messe München)

Photo 2: Andy Salter, Managing Director, DVV Media International (photo: DVV)

Photo 3: A typical application area for the heavy-lift and project logistics sector: the offshore wind energy industry. Shown here is the marshalling yard at the

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Portsmouth Marine Terminal (USA) for the Coastal Virginia Offshore Wind project.
(photo: GDLM)

Photo 4: Project cargo has its own dedicated exhibition area at all international transport logistic trade fairs. (photo: Messe München)

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